



REYNA POLYCLINIC AND DIALYSIS CENTRE LIMITED

P. O. BOX 561, SEKOU TOURE ROAD, MOSHI, UNITED REPUBLIC OF TANZANIA

+255 27 275 0008 / +255 677 127 436

info@reynacentre.co.tz

COMPANY PROFILE

1. Executive Summary

Reyna Diagnostic and Dialysis Centre Limited is a premier healthcare facility dedicated to providing state-of-the-art diagnostic imaging, laboratory services, and life-sustaining haemodialysis treatments. Established to address the growing demand for specialized renal care and accurate diagnostics in **Moshi, Kilimanjaro**, our centre combines advanced medical technology with compassionate, patient-centred care. This profile outlines our operational framework, market positioning, and growth trajectory as we seek operating capital financing to optimize our service delivery, manage cash flow during our growth phase, and meet the increasing healthcare needs of our community.

2. Company Overview

- **Registered Company Name:** Reyna Diagnostic and Dialysis Centre Limited
- **Trading Name:** Reyna Diagnostic and Dialysis Centre
- **Date of Incorporation:** 20TH December 2017
- **Registration Number:** Brela 140053
- **Business Address:** Plot no. 3 Block E, Sekou Toure Way, Shanty Town, Moshi, Kilimanjaro, Tanzania
- **Contact Information:** +255 766 746 279 / gohil@reynacentre.co.tz
- **Legal Structure:** Private Limited Company
- **Key Principals/Directors:** Chatan Umedlal Gohil (Managing Director) & Kashmira Vishal Pithia (Director)

3. Mission, Vision, and Core Values

- **Mission:** To deliver exceptional, accessible, and comprehensive diagnostic and renal care services that improve the quality of life for our patients through innovation, precision, and compassion.
- **Vision:** To be the leading and most trusted diagnostic and dialysis centre in the **Northern Zone of Tanzania**, recognized for clinical excellence and superior patient outcomes.
- **Core Values:**
 - * **Precision:** Upholding the highest standards of accuracy in all diagnostic procedures.
 - **Care:** Treating every patient with empathy, dignity, and respect.
 - **Integrity:** Maintaining transparency and ethical practices in all business and medical operations.
 - **Excellence:** Continuous investment in technology and staff development.

C.O.I. No. 140053

RENAL DIAGNOSTICS AND HAEMODIALYSIS



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4. Core Services

Reyna Diagnostic and Dialysis Centre operates two primary, highly complementary divisions:

A. Renal Dialysis Unit

- **Haemodialysis Therapy:** Utilizing advanced dialysis machines to provide safe and effective treatment for patients with acute and chronic kidney disease (CKD).
- **Nephrology Consultations:** Expert pre- and post-dialysis care managed by specialized nephrologists.
- **Patient Support Services:** Nutritional counselling and psychological support tailored for renal patients.

B. Comprehensive Diagnostic Centre

- **Advanced Laboratory Services:** Clinical chemistry, haematology, immunology, and microbiology testing with rapid turnaround times.
- **Medical Imaging: Ultrasound** operated by certified radiologists.
- **Preventative Health Checks:** Executive wellness packages and routine screenings.

5. Market Opportunity & Competitive Advantage

The demand for quality dialysis and diagnostic services in **[Location]** currently outpaces supply, leading to long wait times and fragmented care.

Our Competitive Advantages:

- **Integrated Care Model:** By housing diagnostics and dialysis under one roof, we provide a seamless experience for renal patients who frequently require routine lab work and imaging.
- **Strategic Location:** Situated in **[briefly describe why the location is good, e.g., a highly accessible area near major transport routes/hospitals]**.
- **Technology & Infrastructure:** Investment in modern, reliable equipment from leading medical manufacturers, ensuring minimal downtime and highly accurate results.
- **Insurance & Corporate Partnerships:** Empaneled with **[List major health insurance providers/NHIF/Corporate partners]**, ensuring a steady stream of referrals and accessible care for the insured population.

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6. Management and Medical Team

Our operations are spearheaded by a robust team of healthcare management professionals and highly trained clinicians:

- **Phenecatherine Christopher (Administrator):** Brings over **10** years of experience in healthcare administration and financial management.
- **Prof. Kajiru Kilonzo (Lead Nephrologist):** Board-certified with extensive experience in renal medicine and clinical governance.
- **Clinical Staff:** A dedicated team of registered dialysis nurses, certified laboratory technicians, and radiographers trained in the latest clinical protocols and patient safety standards.

7. Quality Assurance and Compliance

Reyna Diagnostic and Dialysis Centre Limited operates in strict adherence to national healthcare regulations.

- Fully licensed by the **[Name of National/Local Health Ministry or Regulatory Body]**.
- Stringent infection control protocols, specialized water treatment systems for dialysis, and regular biomedical equipment maintenance schedules.
- Implementation of a comprehensive Electronic Health Records (EHR) system for secure and efficient patient data management.



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